GeoMax Positioning: A Joint Business Success

Visit our website to find your local distributor: geomax-positioning.com
As part of the Hexagon group, GeoMax Positioning benefits from industry-leading technological expertise.

**WE PROVIDE INNOVATIVE MEASUREMENT EQUIPMENT**
unmatched user-friendly solutions and extensive hands-on support, for surveying and construction professionals worldwide.

We listen to our partners, understand the markets and answer the local needs of our customers to make their work easier.

**ONE PRODUCT EXPERT PER REGION WITH MULTICULTURAL BACKGROUND**
Our motto: Work professionally while having fun!
Leveraged by Hexagon group
innovative technologies

Stationary and portable industrial
metrology systems.
Accuracy, precision and improvements in
manufacturing processes.

Measurement
and positioning systems.
Capturing and recording the world
around us, mainly in the development
and protection of infrastructure.

Engineering and geospatial
technologies.
Geospatially powered software for
the management and visualization of
vast amounts of location-based data
Enterprise software for managing
engineering design and data critical
to physical plant assets.

Headquarter in Sweden.
Turnover: 3.5 billion €.
20,000 employees - 3,000 dedicated to R&D.
Worldwide presence.

GEOMAX POSITIONING BY KATY AND DIEGO

“People make the difference. Our priority in GeoMax is to be close to the market and
the customers. This is the key to our success.
Our system and offerings are designed jointly with construction experts.
You can see and feel this in our products, software and services, and we constantly
aim to push harder to make our customers more successful.”

Katherine Broder
President of GeoMax Positioning

“GeoMax has experienced a steady growth over the past 10 years. Our product portfolio
for surveying and construction has advanced the company to become a leading player in
the industry.
Our strength is in the personal, hands-on relationships with our customers. We are
making sure our regional teams are always available on the field to exchange and
get the feedback of our local partners to develop quality products and extensive
technical support that meet their most demanding expectations and needs.
At GeoMax, we will always keep a start-up mind set with a strong entrepreneurial
spirit. Our high ambitions are supported by the product development and the
financial assets that our mother company, Hexagon, provides.”

Diego Borsani
Vice President Global Sales of GeoMax Positioning
Our partners are the keys of our organization

A MUTUAL TRUST
We commit to provide our partners with our ground-breaking hardware, software and personalized services to further grow our business together.

A FAIR AND RELIABLE LONG-TERM BUSINESS PARTNER
Thanks to the trust our partners place in us, our customers rely on our products, services and technical expertise. They are our best brand ambassadors.

GEOMAX GENUINE SPIRIT
Reaching our customers satisfaction is the spirit you receive when you enter the GeoMax world. Our challenging team spirit is directed at this ambitious business.

OUR COMMITMENT TO QUALITY AND TO YOUR TECHNICAL PERFORMANCES
At GeoMax Positioning, making sure your equipment works when you do is our priority. Our teams offer the services required to ensure your product works for its entire lifetime and we strive to always keep your satisfaction at an all-time high.
GeoMax Academy provides not only technical trainings, but involves our dealers in product development because we believe our partners are a crucial part of the GeoMax community.
A global reach, a local touch
An international network with a geographical proximity.
A well established distribution organization serving more than 20,000 customers worldwide.
A 10 years record of striking realizations

BRAZIL
Maracana Stadium
Corinthians Stadium
Olympic Village Rio
Saio Paulo Inti Airport
Saio Paulo Metro Line
Saio Paulo Ring

GERMANY
Porsche Factory
Leipzig Airport Extension

GUATEMALA
Cadaster project

LITHUANIA
Gediminas Tower monitoring

OMAN
Al Bashair municipality project

PANAMA
Revitalization of public spaces
Panama Canal Extension
Coclesito & Toza irrigation project
Highway project, Kuna Community

PERU
Lima Metro

PHILIPPINES
Cadaster project

POLAND
Mgpp Aereo

QATAR
Doha Metro Green Line
Doha Metro Gold Line

SAUDI ARABIA
Rhyad

TURKEY
TCDD Railway Regional
Mersin water canal

UGANDA
Power line installation

USA
Cog Railway

WHAT OUR PARTNERS SAY ABOUT US

"Dealer since 2013, I had never used its products beforehand but its belonging to the well-known Hexagon group comforted me to go ahead with GeoMax. Beside its consistent hardware portfolio, its exclusive software is particularly helpful on the field with the easiest functional configuration which makes a genuine difference compared to others. What I really enjoy is that the GeoMax sales, technical support, customer care organization works as ONE team to help us when we need it. I also fancy the yearly training session that is a great event to exchange with all the other dealers worldwide." - HSE - Hamoush Engineering Services - Mr. Ahmad Hamoush - Lebanon

"Since we have been working with GeoMax, we have succeeded in developing a stronger dealer network in Norway. The product line up has given us a chance to meet most of our customers’ demands. They are qualitative and competitive. We are very happy with the X-PAD software which is user friendly and includes some functions the customers are missing elsewhere. And people at GeoMax are always in a good mood and ready to support. It helps to build a favourable long-term mutual relationship." - Hella Maskin AS - Mr. Jon Hella & Ms Lene Nevisdal - Norway

"Thanks for giving New England Laser a product we can be proud to sell, the support to back it up, but mostly for making us feel appreciated for our efforts and part of the family." - New England Laser - Mr. Alan LaRose - USA

"We have been working with GeoMax for the past 2 years, the quick response & instant decision making by the top Management has encouraged us to work closely with GeoMax team.

With the help of quality products, we have been successful to include GeoMax into World Bank Assisted Projects in our Country for Water saving Techniques & Precision Land Levelling. The team effort has been the key success factor in GeoMax organization. Moreover, the cooperation of sales & support staff has helped us to add value to our customers. Being a Sales as well as Service Partner of GeoMax has increased the trust of customers towards our products & service." - Falcon Traders - Mr. Ch. Mujtaba Asghar - Pakistan